

Dear all,

Welcome to our new Newsletter where you will find information, activities and everything you need to know about our project, CITIES - Creative Industries in Traditional Intercultural Spaces.

One of the aims of this Project is to stimulate interregional cooperation among Member States of the European Union on different levels and create a possibility of networking on creative industries



Green Paper on Creative Industries "Unlocking the potential of Culture and Creative industries", it is another step for the European Union on working on that sense. It was launched at the III European Forum about Cultural Industries in Barcelona, on the 29th and 30th of March, coinciding with the Spanish Presidency of the European Union. The Programme of the Belgian Presidency of the EU Council, which took over on the 1st of July for the second semester of the 2010, will highlight the potential of cultural and creative industries in order to enhance the Gross Domestic Product, the growth and the employment within the European Union.

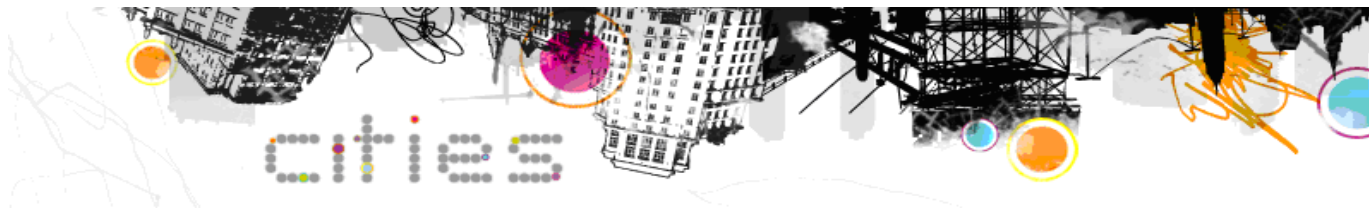
During last semester, from January to June 2010 we worked to improve our knowledge on Creative Industries and we shared our experiences about it. We had plenty of activities: Staff exchanges, (Tampere, London and Lisbon), Interregional Workshops (Gijón and Braga), Thematic Seminars (Celje and Szentendre), we were in contact with our Local Support Groups and also kept updated our website:

www.eucreativeindustries.eu



We really do hope you will have an interesting snapshot of our experiences and field of interventions in the framework of the CITIES project.

Enjoy our Newsletter,
CITIES Communication Team



GREEN PAPER ON CREATIVE INDUSTRIES, CREATIVE INDUSTRIES SURVEY and GOOD PRACTICES

Green Paper on Creative Industries “Unlocking the potential of Culture and Creative industries”, it’s another step for the European Union in order to reach competitiveness, economic growth and sustainable development. For Europe it is very important to remain competitive in an economic global context while creating new sources of development, accepting our cultural diversity as a competitive way of growth.



Cultural European Projects that boost exchange of experiences and networking are based on the study and implementation of good practices and can foster cooperation, trade and create positive synergies on European Union level.

It is important for all of us to see our cultural diversity as a force capable to generate enough sustainable development to improve our economies and to follow the directions of Lisbon and Gothenburg.

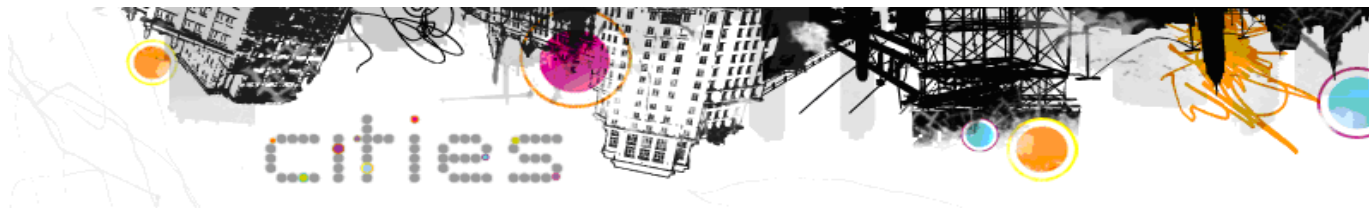
During CITIES Project we worked on a Benchmarking Survey on Creative Industries. The results of the benchmarking survey showed:

- A snapshot of each partners current relationship with the Creative Industries
- A view of the culture of the creative industries in the cities
- The manner in which a municipality interacts with the Creative and Cultural Industries is directly related to the depth and type of relationship that municipality has with the creative and cultural industries.

As a result, there were a number of unanswered questions which could be explored. These were:

- Are creative businesses harder to access?
- How can municipalities best create and maintain a network with creative businesses?
- How do municipalities incentivise participation in surveys and other interventions?
- How do municipalities build trust in creative businesses?

The next step in CITIES project is to find answers to these questions through experiences exchange and find good practices in order to know more about our local Creative Industries.



WHAT WE DID LAST SEMESTER?

Geographically the interregional events organized and participated in by the project partners covered a huge area and we would like to spread the main ideas even broader

GIJON ~SPAIN ~PRIVATE INITIATIVE IN CULTURAL CREATIVE ENVIROMENTS



The interregional workshop was held at the same time as FETEN (European Theatre Fair for children) in Gijón. CITIES Partners had a meeting with FETEN organisers where they discussed about all activities that FETEN organised.

The organizers explained the event from a different point of view, starting on how can you make a draft of a Project as a FETEN, main objectives, long, medium and short term plans, how to make contacts to exhibitors, programmers and producers.

The Fair was a consolidated event in Gijón, organized for the 19th time this year and included 65 theatre companies, from Asturias, Spain and Europe.

FETEN was analyzed as an exportable experience to the other European cities.

All CITIES Project Partners had the opportunity to attend FETEN performances during the visit. FETEN was running in Gijón from the 21st to the 26th of February 2010.

Also, various local Creative and Cultural Initiatives were visited:

ATM CONTEMPORARY WAREHOUSE, WORKSHOP: "ART ON THE STREET" –"Space for creation and Didacticism", WORKSHOP: "ARTISTS ASSOCIATION PROMOTION: BENEFITS OBTAINED THROUGH PARTNERSHIP", LABORAL CULTURAL CITY AND LABORAL CENTRE OF ART AND INDUSTRIAL CREATION.

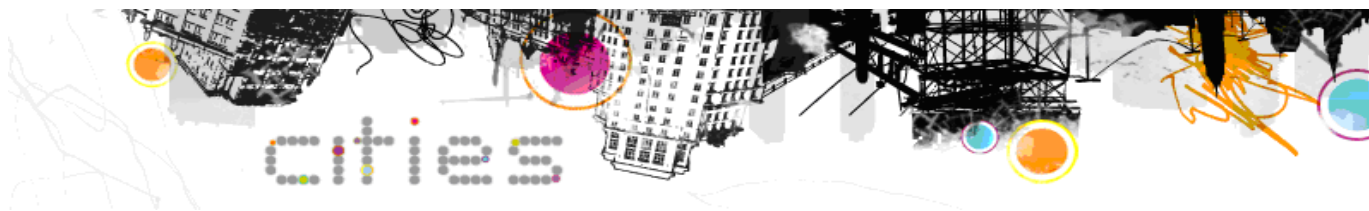
More information: www.eucreativeindustries.eu/eventos/show/feten

BRAGA ~ PORTUGAL ~ FUSING KNOWLEDGE FROM ARTS AND SCIENCE.



The interregional workshop was celebrated at the Teatro Circo de Braga (Portugal), on the 30th of June, 2010.

The key notes from the Green Book of Creative Industries in Europe, the creative sector in Portugal and the Creative Industries in Braga with a mapping and analysis were presented.



Two Round Tables were held in the workshop:

1 - Perspectives from the Creative Sector in Braga, representing different aspects of Architecture and Design, Photography, Digital Arts, Music, Information Technologies and from the University.

2 - Experiences and Good Practices from European Cities

MFG Baden-Württemberg (GR) – ICT Innovation in Creative Industries, Swedish Creative Industries Agency (SW) – Regional Hubs of Creative Industries, Sevilla Global (SP) – The Sacred Arts Cluster, City of Jyväskylä (FIN) – Wellness and Culture.

More information:

www.eucreativeindustries.eu/eventos/show/european-workshop-in-braga-portugal

CELJE ~ SLOVENIA ~ VISUAL ARTS IN THE AGE OF CREATIVE INDUSTRIES

Interregional seminar took place on the 19th and 20th of May 2010 with the participation of local, national and European artists.

The image of the visual artists incorporates all the aspects of "creative act": Contemporary art field in relation to creative industries is especially vulnerable, that is why it was decided to discuss this topic in the interregional seminar.



The creative industries sector can hardly be estimated as a separate economic activity in Slovenia and there is no sound analysis on the impact of this sector on the local or national economy, business competitiveness therefore an open debate on possible effective relations between visual art and creative industries was very compulsive. The main idea of the seminar was to present and connect the sectors in a new, unexpected way and provide a situation in which professionals from different fields of economy and creative industries who do usually not work with artists (and vice versa) - experience a change in their mindset and working practice.

The seminar was thematically linked to the 11th Admission Free festival, which was organised by the Celje visual artists

More information:

www.eucreativeindustries.eu/eventos/show/visual-art-in-the-age-of-creative-industries

SZENTENDRE~ HUNGARY~CREATIVE INDUSTRIES: DEPENDENT OR SUPPORTED?.



This Seminar was held from the 10th to the 12th of June, 2010 in Szentendre (Hungary).

The Budapest Cultural Cluster was explained at the Seminar as a strategic approach and development from "bottom up". It is based on the collaboration of different sectors and parts of society working together. Its aim is urban renewal.



In that context “cluster” means cooperation of different organisations working towards the same goals. It doesn't mean that legally they are connected. This cluster involves educational and research cooperation, familiarises people with culture and creates social capital as a benefit.

The municipality created this dialogue and developed a strategy in collaboration with state institutions, non-profit consulting company owned by the municipality.

This cultural and creative industries cluster aims to better use of public spaces but it is not concentrated in one location and is a development strategy across Budapest. This is the only cultural/creative cluster that still exists and it is managed by its members.

More information:

www.eucreativeindustries.eu/contents/news/show/szentendre-seminar-10-06-10-meeting-notes

Staff exchanges



Tampere (Finland), 21st and 22nd of January; London (UK), 20th-22nd of February; Lisbon (Portugal), 4th and 5th of March 2010.

These events were organized in accordance with the specific needs of the project partners. The main goal was to increase capacity of staff members by visiting the companies, supporting institutions, spaces and projects considered as good and transferable examples in the creative industries sector

More information:

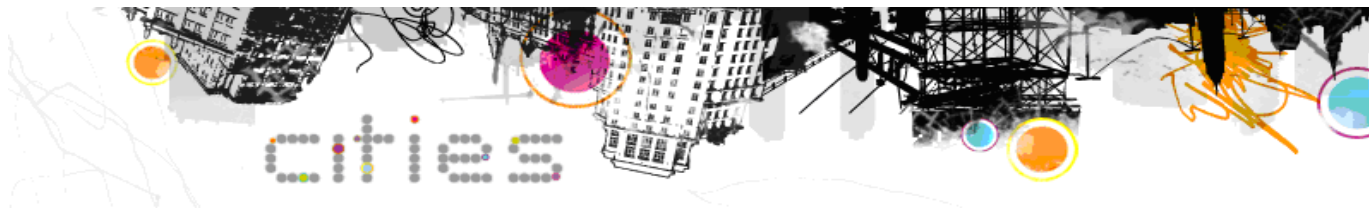
www.eucreativeindustries.eu/eventos/show/staff-exchange

Creative Community in Modena

The Local Support Group in Modena decides to form a network called Creamos. It is an open network for industries, sole traders, associations and people who work in the creative sector. They join the network not only to show their activities but also to promote a common vision in which creativity and innovation play an essential role in the development of the city. Everybody can take part in this network.

More information: www.spazicreativiconnessi.it





The first initiative took place in Modena from the 14th to the 20th of June 2010 as a week of events and activities in three areas of the city with a purpose to make the creative sector visible in Modena and to promote creative industries.

More information:

www.eucreativeindustries.eu/contents/news/show/creamos

UPCOMING EVENTS

Study Visit to Seville (Spain), 27th-29th of September 2010.

Interregional Conference in Venice (Italy), 3rd- 5th of November 2010.

This event will be organised by the Chamber of Commerce of Venice and will top off the best practices in supporting the creative industries identified, exchanged and learned in the partnership of the CITIES project. The added value of the interregional conference will be delivered by the presence of EU and non-EU speakers, experts, trainers and stakeholders who will explain their experiences and will present to the audience the future aspects, along with their high-skilled suggestions, around this important sector.

Important aspects of the conference:

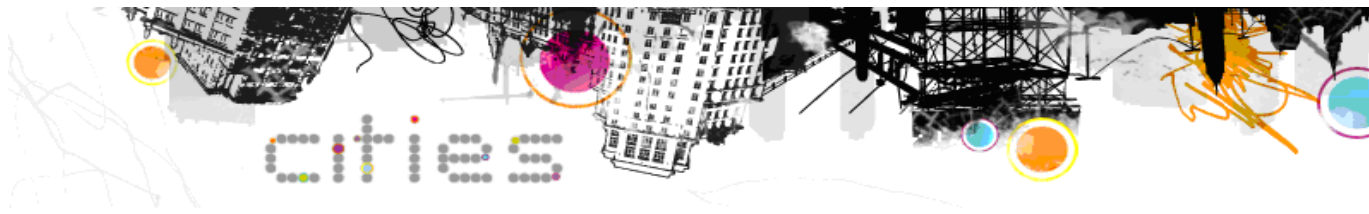
- 1) Case studies over valorisation and support of the de-industrialized areas as the renewed ones for the creative industries (from EU and non-EU cities);
- 2) Presentation of selected experiences and analysis of the CITIES network.

WEBSITE

Now it's fully operative after the latest changes and implementations we did during this semester. It's a powerful tool that allows all CITIES partners to have an operative instrument to work with.



More information: www.eucreativeindustries.eu



CITIES PARTNERS



Klaipėda City Municipality Administration LITHUANIA



Klaipėda Economic Development Agency LITHUANIA



Institution for Cultural Events & Tourism CELEIA SLOVENIA



Municipalities Association of the Danube and Pilis HUNGARY



Chamber of Commerce of Venice ITALY



Municipality of Modena ITALY



INTELI, Intelligence in Innovation, Innovation Centre PORTUGAL



Sevilla Global, Urban Agency for Economic Development SPAIN



Municipal Centre of Enterprises of Gijón SPAIN



Cofinanced by the European Regional Development Fund